



**Junior
Achievement™**
of the Michigan Great Lakes

Movie Premiere



**Sponsorship
Opportunities**
December 12, 2026

OUR PROGRAMS

Junior Achievement programs are intensely focused on bringing relevancy and application into everyday learning. Through partnerships with the business and education communities, we bring curriculum to life by connecting volunteers from the community to deliver our programs. By providing engaging, hands-on and experiential learning, students are equipped with the skills they need to have successful futures.

OUR MISSION

It is our mission to inspire and prepare young people to succeed in a global economy. We empower students with economic mobility by providing fun, hands-on, K-12 programming that teaches work readiness, entrepreneurship, and financial literacy skills.

OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their education and career experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to make informed decisions about their career paths and education.

ABOUT JA MOVIE PREMIERE

JA Movie Premiere is a biannual family event that raises funds for local JA programs. Kids and their families attend a newly released movie while enjoying popcorn and other treats! JA adds to the excitement with door prizes, raffle baskets, and interactive trivia.

Sponsors of this outing not only provide critical funding for JA programs in the greater Grand Rapids area, but also allow businesses to express appreciation to their employees by gifting them tickets to this fun outing. There is also the option to donate the tickets (correlated with your giving level) back to students who may not have the means to afford this experience.



Movie Premiere

SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor (1) \$10,000	Presenting Sponsor \$7,500	Supporting Sponsor \$5,000	Work Readiness Sponsor \$3,000	Classroom Sponsor \$2,000	Entrepreneur Sponsor \$1,000	Financial Literacy Sponsor \$500
Co-Brand: Sponsor will co-brand single event with JA, including name as Title Sponsor with prominent logo representations.							
JA Giving Champion: Qualify as a JA Giving Champion*. Will be recognized at JA events throughout the year.							
Newsletter: Featured in JA email newsletter promoting the event. Distributed to 20,000+ constituents.							
Promo Video: Sponsor will be featured in press release about the event that gets sent out to the local media.							
Post-Event Letter: Sponsor will be featured in the thank you letters that are distributed to all sponsors after the event.							
Table in the Atrium: Sponsor will be given a table to promote their company during the event.							
Social Media: Sponsor will be recognized in a social media post thanking for your sponsorship.							
Website: Sponsor logo will be featured on the event page of our website.							
Movie Tickets: Sponsor will receive movie tickets to attend the event	26 TICKETS	16 TICKETS	10 TICKETS	6 TICKETS	FUNDS 25 TICKETS FOR A JA CLASSROOM	4 TICKETS	2 TICKETS
Day-of Recognition: Sponsor will be recognized verbally and/or visually at the event.	VISUALLY AND VERBALLY	VISUALLY AND VERBALLY	VISUALLY AND VERBALLY	VISUALLY	VISUALLY AND VERBALLY	VISUALLY	VISUALLY

*Contact Chris Fisher at chris.fisher@ja.org to learn more about these benefits

BECOME AN EVENT SPONSOR

Introduce kids to fundraising for a local cause through your sponsorship of the JA Movie Premiere! Please complete this form and mail to: Junior Achievement of the Michigan Great Lakes, 4090 Lake Dr. SE, Grand Rapids, MI 49546, or email the completed form to: chris.fisher@ja.org. Additional sponsorships can be made upon request if your desired support level is not available.

SPONSORSHIP LEVELS

- ☐ **TILE SPONSOR (1) \$10,000**
- ☐ **PRESENTING SPONSOR \$7,500**
- ☐ **SUPPORTING SPONSOR \$5,000**
- ☐ **WORK READINESS SPONSOR \$2,500**
- ☐ **CLASSROOM SPONSOR \$1,500**
- ☐ **ENTREPRENEUR SPONSOR \$1,000**
- ☐ **FINANCIAL LITERACY SPONSOR \$500**
- ☐ **INDIVIDUAL TICKETS \$30**

Tickets _____ x \$30 = _____

☐ We cannot attend this year's event. Please accept this donation of \$ _____

☐ We are unable to support this event. Please contact us to discuss additional event opportunities.



PAYMENT OPTIONS

Please Invoice: _____ (must be before June 30th, 2027)

Check attached made payable to Junior Achievement of the Michigan Great Lakes

Credit Card Number _____ Expiration _____ CVV _____

BILLING INFORMATION

Business/Organization Name

Contact Name/Title

Phone

Email

Address

City

State

Zip

Signature

Date